

careershift


Instructions

- Use the text provided below to share Careershift on Instagram over the course of 2-3 weeks, spacing the posts roughly a week apart
- Post mid-week
- Use the corresponding MP4s included for Instagram feed posts
- Use the corresponding static images for stories in between posts

Post 1

Most jobs are never posted.

70% of opportunities are filled through connections, referrals, and people who knew to ask. Careershift — free for all [INSERT SCHOOL NAME] students and alumni — gives you access to 270M+ professional contacts so you can find opportunities before the job goes public.

Stop applying into the void. Start connecting with people who can actually get you there 

Sign up free → [INSERT BRANDED LANDING PAGE URL]


#JobSearch #CareerAdvice #Networking #Careershift #JobHunting #CareerDevelopment

Post 2

Stop waiting for a call back.

When your job search is random, you hand over all the control...Careershift puts it back in your hands.

Research 653K+ employers to see what they pay and if they're growing, find your inside connection, and reach out with a personalized message in just seconds. It's free for all [INSERT SCHOOL NAME] students and alumni through our [INSERT NAME OF CAREER CENTER].

Careershift puts you in the driver's seat 

Sign up free → [INSERT BRANDED LANDING PAGE URL]

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Post 3

Don't know a lot of people? That's okay.

Building a network from scratch feels impossible until you have the right tools 🛠️

Careershift gives you access to 270M+ contacts so you can find the right person at any company, craft a message that actually lands, and start building relationships that open doors.

And as a [INSERT SCHOOL NAME] student or alum, it's completely free through our [INSERT NAME OF CAREER CENTER].

Careershift makes it possible for everyone to create a network.

Sign up free → [INSERT BRANDED LANDING PAGE URL]

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